

ADAM COPELAND

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EDUCATION

- Ph.D.** University of Michigan, Kinesiology May 2024 (Expected)
Sport Management
Advisor: Dr. Kathy Babiak
Dissertation: Rule Change in Sport
- M.S.** Pennsylvania State University, Kinesiology May 2016
History and Philosophy of Sport
Advisors: Dr. Francisco Javier Lopez Frias & Dr. Scott Kretchmar
Thesis: “I’m a Person Too – A New Philosophical Approach
To Understanding the Athletic Role Model”
- B.S.** Pennsylvania State University, Kinesiology May 2014
Anatomy & Physiology

TEACHING EXPERIENCE

- University of Michigan, Ann Arbor, MI** August 2020 to Present
Graduate Student Instructor, Kinesiology
- Taught weekly sections of Research Methods in Sport Management (SM 249) in which students learned various Excel skills related to data processing and analytics
 - Provided instruction for Business Development in Sport (SM 313) that offers students insight into cutting edge business development trends in the context of sport
 - Assisted on the First Year Sport Management Seminar (SM 100) which is a first-year seminar that introduces students to the breadth of possible opportunities in the field of sport management.
 - Led the Peer Facilitator Program by coordinating advanced students in the sport management program tasked with supporting first year students in acclimating to the university, department, coursework, and sport industry.
- Pennsylvania State University, State College, PA** Summer 2015
Course Instructor, Kinesiology
- Independently taught KINES 345 – Meaning, Ethics, and Play. Was responsible for development of course materials, instruction, and student evaluation.

- Completed teaching assistantships in KINES 345 – Meaning, Ethics, and Play along with KINES 141 – Sociocultural Dynamics of Kinesiology.
- Ran multiple weekly discussion sections, conducted independent course reviews, and handled large volumes of student evaluation.

PUBLICATIONS

Journal Publications

Copeland, A. & Heinze, K. (Under Review) “Expand, Elaborate, Reduce: Competitive Rule Evolution in the National Football League,” *Managing Sport and Leisure*.

Rorke, T. & **Copeland, A.**, “Athletic Disobedience: Providing a Context for Analysis of Colin Kaepernick’s Protest,” *Fair Play: Journal of Philosophy, Ethics and Sports Law*, vol. 10, no. 3, 2017, pp. 503-509.

Book Chapters

Babiak, K., **Copeland, A.**, & Yang, D.F. CSR and Digital Transformation Technology in Professional Sport. (Chapter in press: *Routledge Handbook of Digital Sport Management*, Naraine, M., Hayduk, T.M., & Doyle, J.P. (Eds)).

Other Publications

Copeland, A. (September 2015) Review of Jonathan Black’s *Making the American Body*. Sport in American History. <https://ussporthistory.com/2015/09/05/review-of-jonathan-blacks-making-the-american-body/>

Conference Papers

(Abstract-Reviewed)

Copeland, A. (Accepted for Presentation) “From the Playground to the Playbook: Developing a Logic of Play to Explain the Behavior of Sport Organizations,” Proceedings of The European Sport Management Association, *Belfast, Northern Ireland, UK*.

Copeland, A. (June 2023) “Rules Management in Sport: A Scoping Review,” Proceedings of The North American Society for Sport Management, *Montreal, QC, Canada*.

Copeland, A & Rorke, T. (August 2022) “Athletic Citizenship - Moving Beyond Second Order Debates Over the Athletic Role Model,” Proceedings of The International Association for the Philosophy of Sport, *State College, PA*.

Copeland, A. (June 2022) “Responding to a Crisis Off the Court: Examining the Corporate Social Responsibility (CSR) Response by Professional Sport Organizations to the Social Justice Movement,” Proceedings of The North American Society for Sport Management, *Atlanta, GA*.

Copeland, A. (June 2022) “Rules of Play: Exploring Institutional Maintenance Through Rule Evolution in the National Football League,” Proceedings of The North American Society for Sport Management, *Atlanta, GA*.

Copeland, A. (June 2021) “Corporate Social Responsibility and Social Justice: Examining Responses to Environmental Disruption in Professional Sport Leagues,” Proceedings of The North American Society for Sport Management, *Virtually Held*.

Copeland, A. (June 2021) “Leading with Legacy – Exploring the Concept of Legacy as a Behavioral Intention in Sport Organization Leadership,” Proceedings of The North American Society for Sport Management, *Virtually Held*.

Copeland, A. (September 2015) “A New Philosophic Approach to Understanding the Debate of the Athletic Role Model,” Proceedings of The International Association for the Philosophy of Sports, Cardiff, Wales.

Copeland, A. (May 2015) “Pornography and Physical Culture: How Bernarr Macfadden Connected Health with Sex and Why the Story Stuck,” Proceedings of The North American Society for Sport History, Coral Gables, Florida.

Workshop Papers

(Abstract-Reviewed)

Copeland, A (December 2022) “Play as a Source of Organizational Taken for Grantedness: Rule Management in the National Football League from 2001 to 2021,” Academy of Management Discoveries Hybrid Paper Development Workshop for Submissions to the Special Research Forum, London, UK, *Virtually Attended*

WORKS IN PROGRESS

Copeland, A. & Babiak K. (Writing Stage) “Rule Management in Sport: A Computational Literature Review,” Target: European Sport Management Quarterly.

Copeland, A. (Data Analysis Stage) “From the Playground to the Playbook: Developing a Logic of Play to Explore Organizational Phenomena in Sport,” Target: European Sport Management Quarterly.

Copeland, A. & Babiak, K. (Data Analysis Stage) Responding to a Crisis Off the Court: Examining the Corporate Social Responsibility (CSR) Response by Professional Sport Organizations to the Social Justice Movement. Target: Journal of Change Management.

Copeland, A & Babiak, K. (Planning Stage) Rules Management in Sport: A Scoping Review. Target: Sport Management Review.

Copeland, A. & Babiak, K. (Planning Stage) Playing with the Rules: Making Decisions and Making Sense of Rule Changes in Professional Sport. Target: Journal of Sport Management.

GRANTS AND FUNDING

Rackham Graduate Student Research Grant, Recipient: \$2,100, March 2023

Zatkoff Family Graduate Fellowship, Recipient: \$6,000, April 2023

PRESENTATIONS AND INVITED LECTURES

Research Presentation, From Playground to Playbook: Exploring a Logic of Play in Organizational Phenomena, University of Michigan School of Kinesiology Graduate Student Showcase, April 2023

Guest Lecture, Topic: Rule Dynamics in Sport Management, SM 332, March 2023

Research Presentation, Response to the Social Justice Movement in the NBA & WNBA, University of Michigan School of Kinesiology Graduate Student Showcase, April 2022 (Could Not Present Due to Illness)

Research Presentation, Rule Evolution in the National Football League, University of Michigan School of Kinesiology Graduate Student Showcase, April 2022 (Could Not Present Due to Illness)

Guest Lecture, Topic: Strategic Innovation, SM 514, September 2022

Guest Lecture, Topic: Strategic Leadership, SM 514, September 2022.

Guest Lecture, Topic: Strategic Design, SM 414, April 2021.

Guest Lecture, “Building Deep Playgrounds”, KINES 345, Fall 2015.

Guest Lecture, “Gender Issues in the Workplace”, KINES 345, Fall 2014.

REVIEWING ACTIVITIES

(Conference Paper-Reviewed)

Proceedings of the Academy of Management, August 2023, Boston, MA

PROFESSIONAL ACTIVITIES

Founder of Sport Management Doctoral Student Journal Club, 2022 to Present

PROFESSIONAL AFFILIATIONS

European Sport Management Association, 2023 to Present

Academy of Management, 2022 to Present

International Association for the Philosophy of Sport, 2022 to Present

North American Society for Sport Management, 2020 to Present

North American Society for Sport History, 2015 to 2016

SERVICE

Founder and member, Sport Management Doctoral Student Journal Club, 2022 to Present

Graduate and Professional Student Association of Penn State, Representative for the School of Kinesiology, 2015 to 2016.

RELEVANT EXPERIENCE

Lumiere Education 2023 to Present

Research Mentor

- Developed coursework and led individual research mentorships and group seminars on topics in sport management

RISE Academy, Springfield, MA 2018 to 2020

Director of Operations

- Was responsible for school leadership, student scheduling, testing coordination, materials ordering, and facilities management

RISE Academy, Springfield, MA 2016 to 2018

Founding 6th Grade Science Teacher

- Developed standards aligned science curriculum for newly established public school in the Springfield Empowerment Zone

Teacher for America, Springfield, MA 2016 to 2018

Corps Member

- Completed requirements for corps members as part of Teach for America's teacher preparation and continuing education program

REFERENCES

By request